



Home of the Pfizer \$1 Million Grand Prix • September 12, 2010

HITS-on-the-Hudson • Saugerties, New York

February 2, 2010

Dear Artist:

HITS is excited to announce that we are preparing to host an extraordinary art exhibition this summer in celebration of our spring and summer horse shows, as well as the upcoming Pfizer \$1 Million Grand Prix which will have equestrians from around the world flocking to Saugerties for the richest show jumping Grand Prix in the world!

The 2010 HITS-on-the-Hudson Equestrian Art Exhibition & Auction will be a three-part event running from Memorial Day until September 10. The first part of the event will be a public art exhibition and tour where works of equestrian-themed art will be displayed around the community in local businesses and other areas of interest for the public to view and enjoy. The second part of the event will be an Exhibition and Artist Reception at Fletcher Gallery in Woodstock, NY. And the third part of the event will be an auction where the works of art from the exhibition will be auctioned off at an evening gala. This will be an effort to raise money for the participating artists and Family of Woodstock, Inc., a long-time community organization serving the families and people of Ulster County.

We are looking for artists interested in submitting their top-level work in this one-of-a-kind exhibition that we expect will generate lots of exposure for Family of Woodstock, the community, and the horse shows, as well as the artists themselves. Proceeds from each piece of art sold at the Auction will be split 50/50 between the artist and Family of Woodstock, Inc. Please see the enclosed contract and information packet that outlines the details of The 2010 HITS-on-the-Hudson Equestrian Art Exhibition & Auction. If you would like to be a part of this special event, please complete the contract and send it back by the submission date to our Curator for the event, Tom Fletcher, owner of Fletcher Gallery in Woodstock, NY. Please feel free to contact Tom directly if you have any questions.

We hope that you will join us for this exciting event.

Regards,

Leslie Phillips
HITS Art Director

Tom Fletcher
Curator

2010 HITS-on-the-Hudson Equestrian Art Exhibition & Auction

A summer long celebration of art, horses and community.

May 30 – September 10, 2010

The focus of the event is to showcase original equine-themed works of art from May 30 through September 10 in local businesses and other areas of interest throughout Saugerties, New York and the surrounding area.

Ideally, we are seeking an artist's top-level work for this exhibition and auction. Submissions will be accepted from artists working in various mediums, including but not limited to painting, drawing, sculpture, photography, printmaking, mixed media, and digital art. New original pieces are encouraged. Reproductions, mass-produced crafts or gift items will not be accepted.

Artists who wish to participate should submit their work in accordance with the Submission Requirements. All works submitted to this exhibition are subject to approval by the Curator. Artists may submit up to four works for consideration. Additional submissions may be considered at the discretion of the Curator.

Artwork selected for the 2010 HITS-on-the-Hudson Equestrian Art Exhibition & Auction will be displayed throughout the area for the duration of the season, as well as displayed at an Exhibition and Artists Reception at Fletcher Gallery, and then offered for sale at the Auction on Friday, September 10. Proceeds from the Auction will benefit the Artists and Family of Woodstock, Inc. Proceeds from the Auction will be split 50/50 between the artist and Family of Woodstock, Inc. for each piece of work sold.

SUBMISSION REQUIREMENTS

Artists interested in participating are asked to complete and submit the 2010 application form as soon as possible. Artwork Submissions are required no later than April 2, 2010. Artists will be contacted by April 16 if their work has been selected.

Please complete the following steps to apply:

- Complete the application form and sign.
- Provide no more than four digital images of available work. Digital images should be submitted by email to Tom Fletcher at info@FletcherGallery.com by April 2, 2010. Submissions should be submitted under the Email Subject: **2010 HITS-on-the-Hudson Equestrian Art Exhibition & Auction**

If your artwork is selected, you will be required to complete the following steps before the start of the exhibition.

- Include an ID sheet with the following information on each piece: Title of work, dimensions, media and contact information
- Provide a current Artist Statement/Biography. Artist Statement/Biography must be submitted by email by May 7. Please be certain that all information is accurate. The Curator reserves the right to edit Artist Statement/Biography as needed for space requirements in all promotional materials.
- Sign a standard Artist Waiver

Please Note:

If selected for the 2010 HITS-on-the-Hudson Equestrian Art Exhibition & Auction, Artists will be responsible for shipping and all submissions accepted must be sent exhibition ready, i.e. framed, mounted, etc.

Property liability will be discussed with the Curator upon notification of selection and will be subject to the terms of the Artist Waiver.

Artwork Submissions no later than April 2, 2010.

Artists will be notified by April 16 if their work has been accepted.

Please submit all applications and questions to:

Tom Fletcher, Curator

[Fletcher Gallery](#)

40 Mill Hill Road, Woodstock, NY 12498-1308

845.679.4411 | www.FletcherGallery.com | info@FletcherGallery.com

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May 30 – September 10, 2010

ARTIST APPLICATION

Name: _____

Studio/
Business Name: _____

Address: _____

City: _____ Zip: _____

Phone: (____ ____ ____) ____ ____ ____ -- ____ ____ ____

Cell: (____ ____ ____) ____ ____ ____ -- ____ ____ ____

Email: _____

Website: _____

Please indicate your general area of work:

____ painting ____ drawing ____ sculpture
____ photography ____ printmaking ____ mixed media
____ digital art ____ other: _____

Title and dimensions of artwork being submitted for consideration:

Title Piece #1: _____

Dimensions: _____

Title Piece #2: _____

Dimensions: _____

Title Piece #3: _____

Dimensions: _____

Title Piece #4: _____

Dimensions: _____

Signature: _____ Date: _____

PLEASE SUBMIT ARTIST APPLICATIONS A.S.A.P.

Completed Artist Application should be submitted to:

Tom Fletcher, Curator: info@FletcherGallery.com or via fax: 845.679.1008.